

## **La Villita RFP Exhibit 12**

### **Arts and Crafts Definitions**

#### **Background**

In 1939, the San Antonio City Council passed the La Villita Ordinance to restore and develop the old neighborhood into a “comprehensive community center” for the purpose of preserving “Early Texas and Spanish Culture: Arts and Crafts.” La Villita would have shops “fostering production of arts and crafts which are useful, true in design, of good quality and workmanship, and which can be sold at a profit.”

The ordinance defined arts and crafts as the following: ceramics, glass, tile, pottery, sculpture, woodwork—furniture, wood carving; weavings—rugs, serapes, blankets; metalwork—wrought iron, decorative tin, jewelry; and fine prints—woodcuts, etching, block prints, lithography.

Forty years later, in 1981, City Council established a La Villita Resolution and Policy Statement, setting a goal that La Villita “become a vital, alive, people place and an economically viable center, populated by quality artists, artisans, and craftsmen, quality retail activities related to the arts, and crafts....”

With the La Villita RFP, the city seeks to further the objectives of the 1939 ordinance and the 1981 resolution.

#### **Definitions**

Respondents may refer to the general terms and definitions on the following pages when completing their proposals. They are meant only to serve as a guide; respondents may provide expanded details.

For example:

***I will exhibit and offer for sale prints by contemporary San Antonio artists, including original and limited edition prints, silk-screens, and woodcuts.***

***My shop will feature ceramics and satin-glazed pottery created by regional and southern artisans.***

***Gallery X will exhibit and offer for sale representational and abstract oil paintings by Latin American artists in the United States, Mexico, and Central America.***

***We will sell handmade leather accessories including handbags, wallets and jewelry made by Mexican and Guatemalan artisans.***

## Definitions

**accessories:** items of clothing or other objects that are worn or used for a fashionable effect

**applied arts:** the application of design to everyday objects to make them aesthetically pleasing; includes the fields of industrial design, fashion design, and the decorative arts.

**artist studio:** an artist's or artisan's workroom or the catchall term for an artist and his or her apprentices and employees who work there

**arts:** the application of human creative skill and imagination in the creation of beautiful or thought-provoking works, to be appreciated primarily for their beauty or emotional power.

**basketry or basket weaving:** the craft of making baskets from canes, reeds, vines and other fibrous materials using a variety of patterns and techniques.

**batik:** a technique used to create designs on cloth with wax and dye

**beadwork:** the use of beads to decorate fabrics, **accessories**, and other objects such as jewelry boxes and picture frames.

**bookbinding:** the craft of binding books

**calligraphy:** the art of making beautiful handwriting

**candle making:** the craft of making candles

**ceramics:** the art, technology, or process of making ceramic objects; also earthenware and stoneware.

**collage:** a work of art made by gluing pieces of cloth, paper, photographs, and other objects onto a surface.

**collotype:** a print made by collotype, a photomechanical process that uses light-sensitive hardened gelatin to produce prints.

**contemporary art:** a term loosely used to denote the art of the present day and relatively recent past; working in a wide range of media, **contemporary artists** often reflect and comment on modern society.

**crafts:** objects that are produced by hand, especially in a traditional manner, by people who are artistically skilled, e.g., pottery, carving, jewelry, leather and metalwork; also, an art, trade, or occupation involving special skill in making of decorative or practical objects by hand, e.g., weaving, pottery, or woodcarving.

**decorative arts:** any of the arts concerned with the design, decoration, and manufacture of functional objects.

**drawing:** a picture or work of art (sketch, illustration, study) made with a pencil, pen, or crayon rather than paint, especially one drawn in monochrome (same-color); also, the art, activity, or practice of making pictures using a pencil, crayon, or pen.

**encaustic:** a wax-based paint mixed with pigments applied to a surface by heat

**etching:** a print made from an etched plate; also, a printing plate with an etched design.

**fashion design:** the art of application of design and aesthetics to clothing and accessories

**fiber and textile art:** includes needlepoint, crochet, macramé, embroidery, quilting, appliqué, rug making, basketwork, and embellished apparel.

**folk art:** works of art (paintings, sculptures) and decorative utilitarian objects made in a naive style, characteristic of a region or country.

**found object:** art created from undisguised, but often modified, objects or products that are not normally considered art, often because they already have a non-art function.

**furniture:** m lovable items such as tables, chairs, and desks used in a house, office or other space to support various human activities for living or working.

**gallery:** a room or building for the exhibit and/or sale of works of art

**glassblowing:** a technique for forming glass that involves inflating molten glass with a blow tube (blowpipe) to produce “art glass” and “studio glass” often made in editions of identical pieces, glass panels, and decorative objects; a **lamp worker** uses a torch to produce smaller objects such as glass beads.

**housewares:** small articles of household equipment, such as cooking utensils

**illumination:** the medieval art of painting pictures and patterns into a book or document, or one of these pictures or patterns.

**illustration:** a picture or drawing in printed material used to enhance or clarify the text; also, the art of illustrating books.

**ironware:** goods and objects, especially kitchen utensils, crafted of iron.

**jeweler:** a craftsperson who makes, sells, or repairs jewelry.

**jewelry:** items worn as ornaments, e.g., necklaces, bracelets, earrings, or rings.

**letterpress:** a printing technique that transfers ink by pressing raised type onto paper; also, material that is printed using the letterpress technique.

**limited edition print:** one of a limited number of identical prints numbered in succession and signed and supervised by the artist; indicates that any other prints have been destroyed.

**linocut:** a work of art printed from a pattern cut into a piece of linoleum attached to a block of wood; also, the art of cutting a pattern into linoleum.

**lithograph:** a work of art made by lithography, a method of printing images that uses a flat metal or stone surface, a part of which is coated with ink to create the print while other parts of the surface are treated to repel ink.

**metalsmith:** an artisan who is skilled at making and repairing metal objects

**metalware:** objects that have been crafted from metal

**mixed media:** an art form in which different artistic media, e.g., paint, photographs, and paper, are used to create a single composition or work.

**monotype:** a one-of-a-kind print made by painting on a sheet or slab of glass and transferring the wet paint to a piece of paper by rubbing the back of the paper firmly against the glass with a smooth implement, such as a large hardwood spoon. The painting may also be done on a polished plate, in which case it may be either printed by hand or transferred to the paper by running the plate and paper through an etching press.

**montage:** a picture composed of other existing illustrations, pictures, photographs, newspaper clippings, and so on that are arranged so they combine to create a new or original image.

**mosaic:** a picture or design made with small pieces of colored material such as glass, stone, tile, or other materials stuck onto a surface; also, the art of creating mosaics, a technique of decorative art.

**origami:** the Japanese art of folding pieces of paper to make models, objects, and decorative items.

**original print:** a one-of-a-kind print in which the artist personally conceived the image, created the master plates, and executed the entire printing process.

**painting:** art consisting of representational, imaginative, or abstract designs produced by application of colored paints to a two-dimensional, flat surface which may range in media (e.g., tempera, fresco, oil, watercolor, gouache, encaustic, casein); also, the art or work of applying paint to surfaces.

**papermaking:** the art of making decorative paper by hand from plant-based pulps and recycled paper scraps

**papier mâché:** “chewed paper” in French; paper that has been reduced to pulp and mixed with glue to be moldable into various shapes that harden as they dry and may be lacquered or painted.

**photograph:** an image produced on light-sensitive film or array inside a camera, especially a print or slide made from the processed image.

**photography:** the art or profession of taking photographs; also, the process of recording images by exposing light-sensitive film or array to light or other forms of radiation to develop and print the film or array as an image.

**picture framing:** the craft or profession of creating a frame using a mat and flat glass or plexiglass to enhance and protect a painting, drawing, print, or photograph.

**pottery:** objects that are made by molding or shaping moist clay and hardening it by heating in a kiln; pottery can be broadly divided into earthenware, porcelain, and stoneware; also, the craft, activity, or profession of making pottery.

**print:** a work of art created from a master woodblock, stone, plate, or screen, usually on paper. Prints are referred to as multiples, because as a rule many identical or similar impressions are made from the same printing surface, the number of impressions being called an edition.

**saddlery:** the art or profession of making saddles and other leather products

**sculpture:** a work of art made through the art of sculpture, i.e., the art of making three-dimensional representative or abstract forms, esp. by carving stone or wood or by casting metal or plaster or other shaping techniques.

**serigraphy (silk-screening):** a printing technique to force ink directly onto a piece of paper or canvas through a stencil, creating an image on a screen of silk or other fine fabric with an impermeable surface.

**silk-screen print:** a print or work of art produced by silk-screen printing; also, a method of printing a picture or design in which ink is forced through a cloth net onto paper.

**silversmith:** a craftsperson who makes or repairs silver or silver-plated objects

**tanning:** the process of making animal skins into leather

**textiles:** cloth or fabrics that are woven, knitted, or otherwise manufactured.

**trompe l'oeil:** a French term meaning "deception of the eye"; a painting or other work of two-dimensional art rendered in such a photographically realistic manner as to "trick" the viewer into thinking it is three-dimensional.

**visual arts:** art works that are primarily visual in nature, such as ceramics, drawing, painting, sculpture, printmaking, design, and photography; *also see* **applied arts**.

**watercolor:** a picture painted with watercolors, paints made with a water-soluble binder such as gum arabic and thinned with water rather than oil, giving a transparent color.

**weaving:** the process of making cloth and cloth items by interlacing threads vertically and horizontally, especially on a loom; also, a woven item.

**woodcut:** a print made by pressing a carved woodblock into a coloring substance and then onto paper; also, a block of wood carved with a picture or design from which prints are made.

**woodwork:** the process of making items such as furniture and housewares from wood

*Sources: Merriam-Webster's Collegiate Dictionary; Museum of Modern Art, New York; Encyclopedia Britannica online*